

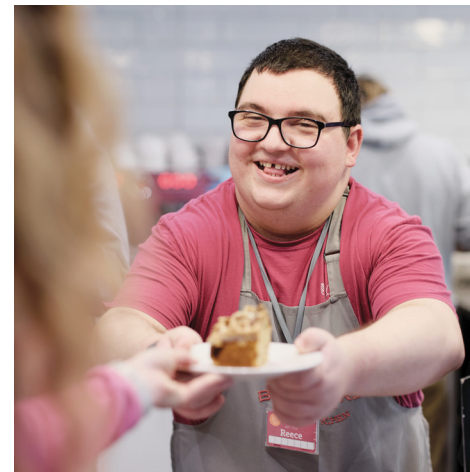
Beresford Street Kitchen is a social enterprise providing education, training and employment for people with learning disabilities and/or autism.

## THE VISION

Our vision is of an inclusive workforce where people with learning disabilities and/or autism have the opportunity to maximise their potential, be recognised for their skills and be regarded positively and with respect.

# SUPPORTER PACK

“There are still so many barriers in society and in accessing work for people with learning disabilities and/or autism. We need your support so we can make real long-term changes in creating a more inclusive society and workforce in Jersey”



Gabby Ellmers, CEO

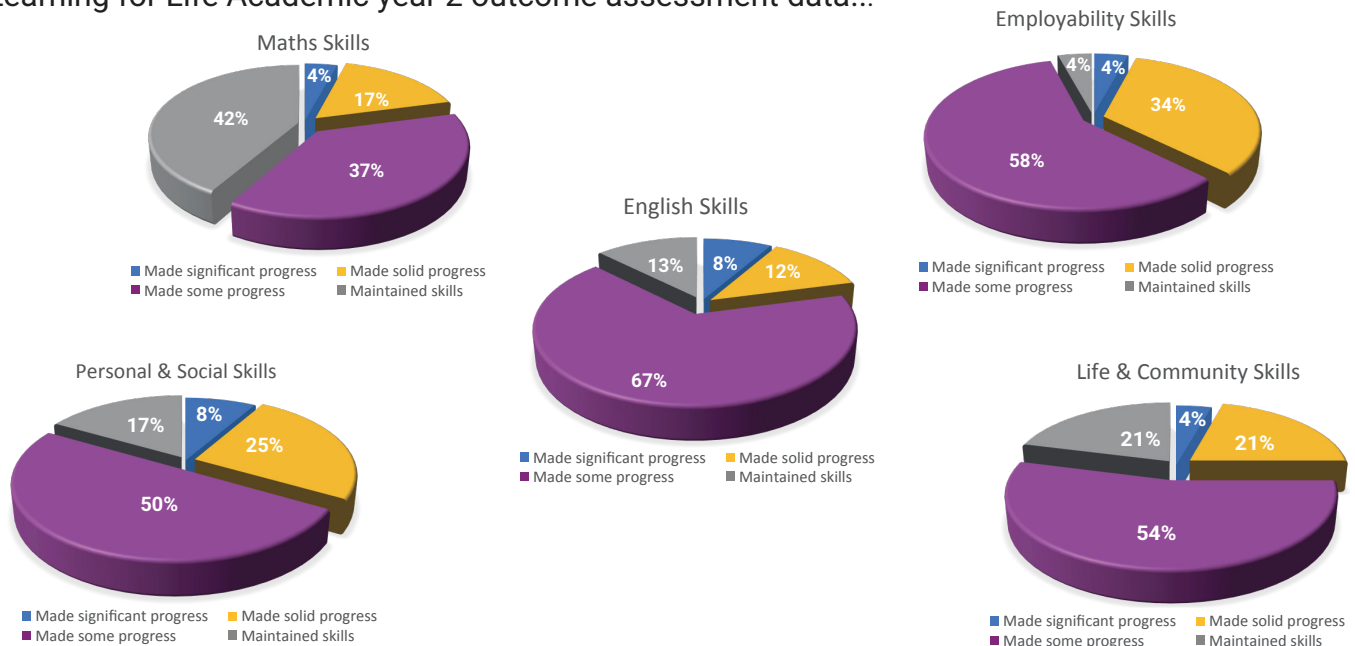


BSK Academy is a centre for lifelong learning for adults with learning disabilities and/or autism. We believe that people have the right to access learning and development at any age. We deliver this through a holistic programme of learning that focuses on education, workplace training and employment progression where appropriate.

## OUR STORY

We opened Beresford Street Kitchen in 2017 and now provide training and employment for 65 crew members with learning disabilities and/or autism in our social enterprises which include Beresford Street Kitchen, BSK Event Catering, Beresford Street Print Works, and La Hougue Bie Tea Rooms. We also provide over 5,000 hours of adult education classes in our Learning for Life programme.

Learning for Life Academic year 2 outcome assessment data...



“ We provide over 35,000 hours of workplace training a year which result in a staggering **21% RISE** in life satisfaction for BSK crew members ”

**SINCE BECOMING A CREW MEMBER**



79% Feel that being a BSK crew member gives them the confidence to move into another role in the future

**82%**

have more friends since becoming a BSK crew member



100% felt supported & listened to by the Beresford Street Kitchen Staff

### LIFE SATISFACTION



\*disabled islanders \*non-disabled islanders Crew pre joining BSK BSK Crew

**100%**



## How you can help BSK Academy

# “ YOU CAN'T ASPIRE TO WHAT YOU DON'T KNOW! ”

We need to offer opportunities for the crew to experience and understand as many different workplaces as possible and break down barriers by educating employers and the community.

- 1** Could you offer a part-time work experience placement for a BSK crew member? These places are fully funded and supported by BSK and you will be linked with one of our Training Leads to help guide you through the process.
- 2** Get in touch to discuss job carving, HR questions about permanent employment and to discuss the support BSK provides to employers.
- 3** We are looking for a diverse range of businesses to provide a 2-3 hour orientation session in their workplace for a group of up to 6 crew members so they can get an understanding of your business and the types of roles that exist.
- 4** Could a member of your team come and talk to a class about your business and the types of roles available?
- 5** Invite BSK into your office to talk to your staff teams about working with people with learning disabilities and or/autism.

### Sign up to BSK Immersive Training!

A 4 hour training session run at BSK, for up to 3 people. £260pp.

You will meet a member of the Academy Leadership team for a briefing before working in the Catering Workshop, BSK Print Works and BSK, where you will be matched with a crew mentor in each area. You will work with the crew member to learn their tasks and be immersed in the wider workplace area team. Participants then come together for a debrief at the end. The aim of the BSK Immersive Training is to give you the opportunity to work directly with people with learning disabilities and/or autism to break down any fears of what to do or say and any preconceptions you may have. It is an amazingly positive experience for all involved! You will receive a BSK Employer & Community Champion certificate and join our team of Champions.



- 7** Fund a class set of iPads for £3,000
- 8** Fund Go Pack folding tables and stackable chairs for our classrooms £400
- 9** Fund a Photo Symbol licence so we can create accessible content for the crew £600
- 10** Fund materials and resources for the classrooms £500



Please get in touch by emailing the BSK Academy Team on [academy@aspirejersey.je](mailto:academy@aspirejersey.je)

## How you can help BSK Enterprises

In 2024 it will cost almost £1.4m to run BSK. The more profitable we can make our social enterprises, the less we will have to rely on grants and fundraising, which is becoming increasingly unsustainable. We work tirelessly on improving our processes to be able to grow our trading with the team and resources we have and have brought in new technology systems to support this. We need investment in equipment and space to help us realise our commercial potential.

## Buy your catering from BSK!

We provide a whole range of outside catering services including sandwich platters for your meetings, canape parties in your office and we offer full catering and bar service for your annual staff parties. If you have a budget for catering, why not spend it with BSK and change lives at the same time! We also cater for weddings and a range of private function options. Please see our website [www.beresfordstreetkitchen.je/catering](http://www.beresfordstreetkitchen.je/catering) or email [orders@aspirejersey.je](mailto:orders@aspirejersey.je)

## Buy your printing from BSK!



We provide a range of printing products to suit your needs, including sublimation and vinyl printing with competitive pricing and a graphic design service. We print T-Shirts, hoodies, caps, mugs, note books, tote bags, water bottles, Hi Viz, stickers and much more. Perfect for events, uniforms, work wear, sports kits and personalised gifts. **15% Discount for Charities!** Changing lives one print at a time! Please email [printing@aspirejersey.je](mailto:printing@aspirejersey.je)

# “ We need to raise the profile of BSK Enterprises! ”

**Do you have a marketing team who may be keen to help with this?**

We would love to have a jingle on the radio or maybe even an advertisement on ITV and are looking for sponsorship for these, which would include your company name and branding.

## Website Re-Design

We need a new website for BSK, to include BSK Academy, Beresford Street Kitchen, BSK Catering and Events, BSK Print Works & La Hougue Bie Tea Rooms. We would like this to be designed for a user friendly informative experience, that raises the profile of our charitable programmes, social enterprises and fundraising.



## Space & Storage

BSK Catering and Events are desperately looking for an off site location where we can have a small event prep kitchen, storage and space for our van.

BSK Print Works are also looking for a location where we can have storage for our printing stock.

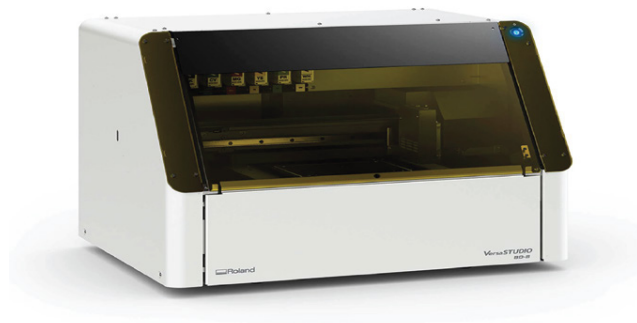


Please email [gabby.ellmers@aspirejersey.je](mailto:gabby.ellmers@aspirejersey.je)  
if you would like to sponsor any space or help with marketing!

# Help us improve our processes and increase trading and profitability

Could you Fund...

VersaSTUDIONEW BD-8  
Desktop UV Flatbed Printer  
**starting from £7,999**



A Walk in Freezer at BSK.  
**£11,020**

A Merrychef for  
La Hougue Bie Tea Rooms  
& Berseford Street Kitchen.  
**£8,999 each**



Double Fridge for  
catering workshop.  
**£4,570**



A Cake and Savoury Display Unit for  
La Hougue Bie Tea Rooms.  
**£2,599**



Please email [georgie.dodd@aspirejersey.je](mailto:georgie.dodd@aspirejersey.je) if you would like to sponsor any equipment!

# How you can help with Fundraising & Sponsorship

We have secured £550k of 2024 income through grants and sponsorships. We need to raise £200k through our programme of events and general donations plus raise a further £250k through grants, distributions and sponsorships to fill our funding shortfall for this year.

## You could sponsor

a Training Mentor - £30k a year

a Chef - £32k a year

a part time Launch crew member salary - £10k a year

the Honorarium Payments for 50 Ignite crew for £48k a year

the Honorarium Payments for 50 Ignite crew for £4k a month

a class in the Learning for Life Centre - £21,600 a year

a crew member to attend classes for one year - £3,600

1 month's worth of training sessions for 65 crew - £28,300

1 week's worth of training sessions for 65 crew - £6,500

1 day's worth of workplace sessions for 35 crew - £1,300

★ Multi year funding helps provide stability for future years



## Put on a fundraiser for BSK.

No matter what event you put on or how much you raise, every penny counts and we are truly grateful. All monies raised will go towards providing more education, training and employment opportunities for our crew.

**Sign up for Easyfundraising!** By signing up you can raise FREE donations for us every time you shop online. Over 6,000 shops and sites will donate to BSK when you use easyfundraising to shop with them – at no extra cost to yourself. You can find our easyfundraising page and sign up here: <https://www.easyfundraising.org.uk/causes/bskjsy/>

## Join our monthly giving programme Rise Up.

Monthly donations are a vital sustainable income stream for BSK and even £15 a month makes a big difference! [www.beresfordstreetkitchen.je/donate/](http://www.beresfordstreetkitchen.je/donate/)



JOIN  OUR  
COMMUNITY

BERESFORD STREET  
KITCHEN

## Consider Payroll Giving - [www.jerseycharities.org](http://www.jerseycharities.org)

If your company deals with **distributions, bank account closures** or **charitable donations** for your clients, please consider BSK!

Please consider BSK for your **Charity of the Year Partner** in 2025, 2026 or 2027 or beyond!!!

If you can help with any of the above or would like to arrange to meet to discuss funding opportunities please email [georgie.dodd@aspirejersey.je](mailto:georgie.dodd@aspirejersey.je)

# How you can help with Fundraising & Sponsorship

## Sponsor an Event

Get lots of great PR & come and enjoy the fun!

## Come to an event!

They are amazing fun and make great team get togethers!



**Sign up to Jump for BSK.**  
We need 50 people to sign up, pay £90 and pledge to raise **£1300**  
You can also sponsor a crew member

**JUMP FOR BSK WEEKEND**  
Sponsor required £2k for event

**14th & 17th JUNE**  
St Aubins Bay

**BSK BINGO**  
Sponsor required £3k for event

**20th APRIL**  
St Helier Town Hall

Sponsor required

**NEIL DIAMOND TRIBUTE**  
Main sponsor £15k

**7th & 8th JUNE**  
Grand Hotel

**BSK FAMILY FUN DAY**  
Sponsor Required £1k

**18th & 19th AUGUST**  
Trinity Showground  
Volunteers needed

*Inspired By Adele*  
Sponsorship Secured

**6th SEPT**  
Best Western Royal Hotel

**THE ABBA SISTERS**  
Sponsorship Secured

**29th NOV**  
Best Western Royal Hotel

Sponsor required 5k for 1st prize

**BSK Annual Raffle**  
**18TH AUG LAUNCH**

**80'S Revival**  
Sponsorship Secured

**30th NOV**  
Best Western Royal Hotel



If you can help with any of the above or would like to arrange to meet to discuss funding opportunities please email [georgie.dodd@aspirejersey.je](mailto:georgie.dodd@aspirejersey.je)

# Volunteer your time and expertise!

*We are looking for help with:*

## 1 Strategy Planning

Facilitating a strategy planning day and capturing the outputs

Developing strategies:

People

Marketing and Communications

Fundraising

Business Development and Sales

Operational Excellence

## 2 Marketing and Communications

Raising the profile of BSK Academy & BSK Enterprises

Helping us tell our story with impact

Creating written, audio and video content

Advertising campaigns

Brand alignment

Web development

## 3 People & Culture

Culture evaluation and metrics

Values session

Developing a culture deck

Team development

Leadership coaching

## 4 Research, Outcomes & Funding

Research into barriers to employment for people with learning disabilities and/or autism in Jersey

Outcomes data collection and impact evaluations

Social Return on Investment evaluation which allocates a financial value to our social impact

Sustainable funding innovation

Developing high net worth individual relationships

## 5 Volunteering

We also have lots of opportunities throughout the year for teams to volunteer at fundraising events, catering events, flagship weeks and raffle ticket selling!



*Volunteer your time*



[www.beresfordstreetkitchen.je](http://www.beresfordstreetkitchen.je)



[beresfordstreetkitchen.je](https://www.facebook.com/beresfordstreetkitchen.je)

Tel 01534 509644 | Email [info@aspirejersey.je](mailto:info@aspirejersey.je)

17 Beresford Street | St Helier | Jersey JE2 4WN

If you would like to help with any of the above or have any other ideas of how you can support BSK, please email [gabby.ellmers@aspirejersey.je](mailto:gabby.ellmers@aspirejersey.je)